

The 2nd European NDT & CM Days in Prague

Conference Centre City, Prague, Czech Republic

04 October 2021 - 07 October 2021

PARTNERSHIP & EXHIBITORS PROSPECTUS

WELCOME MESSAGE

Following the 1st ENDT Days in 2007 and the highly successful 11th European Conference on NDT 2014 (ECNDT 2014) in Prague, **the Czech society for NDT** in cooperation with other NDT and CM Societies is preparing another important meeting of experts and users from the NDT, **including Condition Monitoring and Structural Health Monitoring areas for the year 2021.**

The 2nd European NDT & CM Days in Prague (October 2021) will consist of – **11th workshop NDT in Progress, International conference NDE & CM for Safety, 51st annual CNDT conference Defectoscopy 2021** and **NDT & CM Expo**. During these days you can visit four different events at the Cubex centre Prague. It will be an exceptional opportunity to meet people interested in research & development, as well as in practice, standardization and the application of all NDT/NDE, CM and SHM methods with an emphasis on areas of modern Industry.

Due to the unpredictable worldwide situation and ongoing travel restrictions, the Organising Committee decided to hold the event in a **hybrid format (present + virtual)**. Partners will have an opportunity to promote themselves onsite and online at the same time which will allow you to reach an even wider range of potential business partners. The present form may vary due to the governmental restrictions placed at the moment or be completely withdrawn.

As the majority of the NDT conferences in 2021 is cancelled or postponed, the 2nd European NDT& CM Days will be one of the most important NDT, CM, SHM and other related branches WORLD EVENTS in 2021. We hope that the Conference will not only be an opportune time for exchanging research findings but also an occasion for strengthening existing contacts and establishing new ones for all participants.

This event represents a great opportunity to promote your company as one of our **Partners or Exhibitors**. Your company has a perfect chance to **get brand awareness, increase the sales of the products, create positive publicity and heighten visibility, all of which in the context of your target audience.** On top of that, you could feel like a part of the community with the possibility to attend programme sections and social events, which could lead to a great advantage for your business.

This will be the event of the decade; we hope to see you there!

PARTNERSHIP PACKAGES

All below mentioned prices are VAT excluded

Platinum Partner - Hybrid Form*

20 000 EUR

PLATINUM PARTNER - HYBRID FORM OF THE EVENT (ON-SITE+ONLINE)

ON-SITE PROMOTION

- ✓ 1st priority choice for the exhibition space location
- ✓ 50% price reduction for Industry Satellite Symposium
- ✓ Exhibition Space Only of 18 sqm
- ✓ 4 PREMIUM (with access to scientific lectures) + 4 Exhibitor registrations
- ✓ 4 Gala Dinner tickets
- ✓ Partner's logo on the official website in relevant partnership category with a link to Partner's homepage
- ✓ Partner's introduction on the official website under relevant partnership category (300 words)
- ✓ Partner's logo and acknowledgement in all materials published before the event
- ✓ Partner's logo and acknowledgement on the main stage in the main meeting room
- ✓ Banner with Partner's logo at the registration area
- ✓ Partner's logo on screens in session rooms before the beginning of lectures and during the breaks
- ✓ Partner's logo and acknowledgement in relevant category on the Partners Recognition Board
- ✓ Special comment of appreciation in relevant partnership category at the Welcome Reception
- ✓ Advertising information to be inserted into all delegate bags - 3 inserts
- ✓ Advertisement in the Final Programme - 2 inside pages

ONLINE PROMOTION

Virtual stand – company profile

- ✓ Stand size 16:9 (visually the biggest over other partners and placed at the top)
- ✓ Company profile (information about the company, products, chat opening hours etc)
- ✓ Hyperlink to the Partner's website, microsite, social networks etc
- ✓ Up to 8 videos to be uploaded (up to 100MB each)
- ✓ Up to 20 documents to be uploaded
- ✓ Chat - to be operated by company representatives
- ✓ Stream - to be operated by company representatives (one-way streaming)
- ✓ Microsite - to be operated by company representatives

Branding on the Congress website

- ✓ Company logo on the website with hyperlink to the virtual exhibition hall with company details
- ✓ Logo on the homepage – in carousel banner (single logo)
- ✓ Company name in the bottom bar of the event website

Branding on platform

- ✓ 3 banners/logos in slideshow during breaks - to be provided by the partner (PPT slide 16:9)
- ✓ 3 banners/adverts in programme - randomly displayed among other partners - to be provided by partner (1920 x 240 px)
- ✓ Company stand with a hyperlink placed visibly in the „EVENT live“ section

Networking

- ✓ Possibility to contact participants within the online platform
- ✓ **8 free registrations** (conference or exhibitor registrations) *Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.*

Advertisement

- ✓ Acknowledgement as the Platinum Partner during the Opening Ceremony
- ✓ 50% price reduction for online Industry Satellite Symposium
- ✓ 1 Bumper video before the beginning of the streaming and during breaks (up to 1min, played at least twice a day)
- ✓ Advertisement (2 inside pages) in the electronic PDF programme
- ✓ Logo in emails to be sent to all participants with special thanks to partners
- ✓ 3 Social media feeds

* In case the Congress takes place only in a virtual form, due to governmental and/or travel restrictions beyond the Supplier's control, the Partner receives only the online promotion with a discount of 20%. The Partner will be notified before the due date of the second instalment and will receive a corrective invoice.

Platinum Partner - Online Form

16 000 EUR

PLATINUM PARTNER – VIRTUAL EVENT (ONLY ONLINE)

Virtual stand – company profile

- ✓ Stand size 16:9 (visually the biggest over other partners and placed at the top)
- ✓ Company profile (information about the company, products, chat opening hours etc)
- ✓ Hyperlink to the Partner's website, microsite, social networks etc
- ✓ Up to 8 videos to be uploaded (up to 100MB each)
- ✓ Up to 20 documents to be uploaded
- ✓ Chat - to be operated by company representatives
- ✓ Stream - to be operated by company representatives (one-way streaming)
- ✓ Microsite - to be operated by company representatives

Branding on the Congress website

- ✓ Company logo on the website with hyperlink to the virtual exhibition hall with company details
- ✓ Logo on the homepage – in carousel banner (single logo)
- ✓ Company name in the bottom bar of the event website

Branding on platform

- ✓ 3 banners/logos in slideshow during breaks - to be provided by the partner (PPT slide 16:9)
- ✓ 3 banners/adverts in programme - randomly displayed among other partners - to be provided by partner (1920 x 240 px)
- ✓ Company stand with a hyperlink placed visibly in the „EVENT live“ section

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Advertisement

- ✓ Acknowledgement as the Platinum Partner during the Opening Ceremony
- ✓ 50% price reduction for online Industry Satellite Symposium
- ✓ 1 Bumper video before the beginning of the streaming and during breaks (up to 1min, played at least twice a day)
- ✓ Advertisement (2 inside pages) in the electronic PDF programme
- ✓ Logo in emails to be sent to all participants with special thanks to partners
- ✓ 3 Social media feeds

Gold Partner - Hybrid Form*

15 000 EUR

GOLD PARTNER - HYBRID FORM OF THE EVENT (ON-SITE+ONLINE)**ON-SITE PROMOTION**

- ✓ 2nd priority choice for the exhibition space location
- ✓ 25% price reduction for Industry Satellite Symposium
- ✓ Exhibition Space Only of 15 sqm
- ✓ 3 PREMIUM (with access to scientific lectures) + 3 Exhibitor registrations
- ✓ 3 Gala Dinner tickets
- ✓ Partner's logo on the official website in relevant partnership category with a link to Partner's homepage
- ✓ Partner's introduction on the official website under relevant partnership category (200 words)
- ✓ Partner's logo and acknowledgement in all materials published before the event
- ✓ Partner's logo and acknowledgement on the main stage in the main meeting room
- ✓ Banner with Partner's logo at the registration area
- ✓ Partner's logo on screens in session rooms prior to the beginning of lectures and during the breaks
- ✓ Partner's logo and acknowledgement in relevant category on the Partners Recognition Board
- ✓ Special comment of appreciation in relevant partnership category at the Welcome Reception
- ✓ Advertising information to be inserted into all delegate bags - 2 inserts
- ✓ Advertisement in the Final Programme - 1 inside page

ONLINE PROMOTION**Virtual stand – company profile**

- ✓ Stand size 16:9 (in second-order under the Platinum partner)
- ✓ Company profile (information about the company, products, chat opening hours etc)
- ✓ Hyperlink to the Partner's website, microsite and social networks etc
- ✓ Up to 5 videos to be uploaded (up to 100MB each)
- ✓ Up to 12 documents to be uploaded
- ✓ Chat - to be operated by company representatives
- ✓ Video chat - to be operated by company representatives
- ✓ Stream - to be operated by company representatives (one-way streaming)
- ✓ Microsite - to be operated by company representatives

Branding on the Congress website

- ✓ Company logo on the website with hyperlink to the virtual exhibition hall with company details
- ✓ Logo on the homepage – in carousel banner
- ✓ Company name in the bottom bar of the event website

Branding on platform

- ✓ 1 banner/logo in slideshow during coffee breaks - to be provided by partner (PPT slide 16:9)
- ✓ 1 banner/advert in program - randomly displayed among other partners - to be provided by partner (1920 x 240 px)
- ✓ Company/stand with hyperlink in the „EVENT live“ section

Networking

- ✓ Possibility to contact participants within the online platform
- ✓ **6 free registrations** (conference and exhibitor registrations) *Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.*

Advertisement

- ✓ Acknowledgement as the Gold Partner during the Opening Ceremony
- ✓ 1 Bumper video prior to the beginning of the streaming and during the breaks (Up to 10 sec, played at least once a day)
- ✓ Advertisement (1 inside page) in the electronic PDF programme
- ✓ Logo in emails to be sent to participants with special thanks to partners

*** In case the Congress takes place only in a virtual form, due to governmental and/or travel restrictions beyond the Supplier's control, the Partner receives only the online promotion with a discount of 20%. The Partner will be notified before the due date of the second instalment and will receive a corrective invoice.**

Gold Partner - Online Form

12 000 EUR

GOLD PARTNER – VIRTUAL EVENT

Virtual stand – company profile

- ✓ Stand size 16:9 (in second-order under the Platinum partner)
- ✓ Company profile (information about the company, products, chat opening hours etc)
- ✓ Hyperlink to the Partner's website, microsite and social networks etc
- ✓ Up to 5 videos to be uploaded (up to 100MB each)
- ✓ Up to 12 documents to be uploaded
- ✓ Chat - to be operated by company representatives
- ✓ Video chat - to be operated by company representatives
- ✓ Stream - to be operated by company representatives (one-way streaming)
- ✓ Microsite - to be operated by company representatives

Branding on the Congress website

- ✓ Company logo on the website with hyperlink to the virtual exhibition hall with company details
- ✓ Logo on the homepage – in carousel banner
- ✓ Company name in the bottom bar of the event website

Branding on platform

- ✓ 1 banner/logo in slideshow during coffee breaks - to be provided by partner (PPT slide 16:9)
- ✓ 1 banner/advert in program - randomly displayed among other partners - to be provided by partner (1920 x 240 px)
- ✓ Company/stand with hyperlink in the „EVENT live“ section

Networking

- ✓ Possibility to contact participants within the online platform
- ✓ **6 free registrations** (conference and exhibitor registrations) *Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.*

Advertisement

- ✓ Acknowledgement as the Gold Partner during the Opening Ceremony
- ✓ 1 Bumper video prior to the beginning of the streaming and during the breaks (Up to 10 sec, played at least once a day)
- ✓ Advertisement (1 inside page) in the electronic PDF programme
- ✓ Logo in emails to be sent to participants with special thanks to partners

Silver Partner - Hybrid Form*

12 000 EUR

SILVER PARTNER - HYBRID FORM OF THE EVENT (ON-SITE+ONLINE)**ON-SITE PROMOTION**

- ✓ 3rd priority choice for the exhibition space location
- ✓ Exhibition Space Only of 12 sqm
- ✓ 2 PREMIUM (with access to scientific lectures) + 2 Exhibitor registrations
- ✓ 2 Gala Dinner tickets
- ✓ Partner's logo on the official website in relevant partnership category with a link to Partner's homepage
- ✓ Partner's introduction on the official website under relevant partnership category (100 words)
- ✓ Partner's logo and acknowledgement in all materials published before the event
- ✓ Partner's logo on screens in session rooms prior to the beginning of lectures and during the breaks
- ✓ Partner's logo and acknowledgement in relevant category on the Partners Recognition Board
- ✓ Special comment of appreciation in relevant partnership category at the Welcome Reception
- ✓ Advertising information to be inserted into all delegate bags - 1 inserts
- ✓ Advertisement in the Final Programme - half inside page

ONLINE PROMOTION**Virtual stand – company profile**

- ✓ Stand size 16:6 (in third-order under the other partners)
- ✓ Company profile (information about the company, products, chat opening hours etc)
- ✓ Hyperlink to partner's website, microsite and social networks etc
- ✓ Up to 3 videos to be uploaded (up to 100MB each)
- ✓ Up to 8 documents to be uploaded
- ✓ Chat - to be operated by company representatives
- ✓ Video chat - to be operated by company representatives

Branding on the Congress website

- ✓ Company logo on the website with hyperlink to the virtual exhibition hall with company details
- ✓ Logo on homepage – in carousel banner (among the other Bronze partners)
- ✓ Company name in bottom bar of the event website

Networking

- ✓ Possibility to contact participants within the online platform
- ✓ **4 free registrations** (conference and exhibitor registrations) *Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.*

Advertisement

- ✓ Logo in emails to be sent to participants with special thanks to partners
- ✓ Advertisement (a half inside page) in the electronic PDF programme

*** In case the Congress takes place only in a virtual form, due to governmental and/or travel restrictions beyond the Supplier's control, the Partner receives only the online promotion with a discount of 20%. The Partner will be notified before the due date of the second instalment and will receive a corrective invoice.**

Silver Partner - Online Form

9 600 EUR

SILVER PARTNER - VIRTUAL EVENT ONLY

Virtual stand – company profile

- ✓ Stand size 16:6 (in third-order under the other partners)
- ✓ Company profile (information about the company, products, chat opening hours etc)
- ✓ Hyperlink to partner's website, microsite and social networks etc
- ✓ Up to 3 videos to be uploaded (up to 100MB each)
- ✓ Up to 8 documents to be uploaded
- ✓ Chat - to be operated by company representatives
- ✓ Video chat - to be operated by company representatives

Branding on the Congress website

- ✓ Company logo on the website with hyperlink to the virtual exhibition hall with company details
- ✓ Logo on homepage – in carousel banner (among the other Bronze partners)
- ✓ Company name in bottom bar of the event website

Networking

- ✓ Possibility to contact participants within the online platform
- ✓ **4 free registrations** (conference and exhibitor registrations) *Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.*

Advertisement

- ✓ Logo in emails to be sent to participants with special thanks to partners
- ✓ Advertisement (a half inside page) in the electronic PDF programme

EXHIBITION

Each exhibitor will be contacted directly by the appointed exhibition coordinator and will receive Exhibition Manual with all conditions of the exhibition. The exhibition will be placed close to the meeting rooms and refreshment.
All below mentioned prices are VAT excluded

Premium Booth - Hybrid Form*

3 800 EUR / per item

Basic Shell Scheme Booth - 9 sqm (on-site)

- ✓ Company title sign
- ✓ 3 Exhibitor badges
- ✓ 1 table and 2 chairs
- ✓ Carpet and trash can
- ✓ Electric power supply (3,5 kW)
- ✓ Lighting

Virtual stand – company profile PREMIUM (online)

- ✓ Stand size 16:6 (in second-order under the Silver partner)
- ✓ Company profile (information about the company, products, chat opening hours etc)
- ✓ Hyperlink to Partner's website, microsite and social networks etc
- ✓ 2 videos to be uploaded (up to 100MB each)
- ✓ 5 documents to be uploaded
- ✓ Chat - to be operated by company representatives
- ✓ Video chat - to be operated by company representatives
- ✓ 2 free registrations (conference and exhibitor registrations)
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.

* In case the Congress takes place only in a virtual form, due to governmental and/or travel restrictions beyond the Supplier's control, the Partner receives only the online promotion with a discount of 20%. The Partner will be notified before the due date of the second instalment and will receive a corrective invoice.

Premium Virtual Booth - Online Form

3 000 EUR / per item

Virtual stand – company profile PREMIUM (online)

- ✓ Stand size 16:6 (in second-order under the Silver partner)
- ✓ Company profile (information about the company, products, chat opening hours etc)
- ✓ Hyperlink to Partner's website, microsite and social networks etc
- ✓ 2 videos to be uploaded (up to 100MB each)
- ✓ 5 documents to be uploaded
- ✓ Chat - to be operated by company representatives
- ✓ Video chat - to be operated by company representatives
- ✓ 2 free registrations (conference and exhibitor registrations)
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.

Basic Booth - Hybrid form*

2 800 EUR / per item

Basic Shell Scheme Booth – 6 sqm (on-site)

- ✓ Company title sign
- ✓ 2 Exhibitor registrations
- ✓ 1 table and 2 chairs
- ✓ Carpet and trash can
- ✓ Electric power supply (3,5 kW)
- ✓ On-site technical assistance
- ✓ Lighting

Virtual stand – company profile (online)

- ✓ Stand size 16:3
- ✓ Company profile (information about the company, products, chat opening hours etc)
- ✓ Hyperlink to Partner's website, microsite and social networks etc
- ✓ Up to 1 video to be uploaded (up to 100MB each)
- ✓ Up to 3 documents to be uploaded
- ✓ Chat - to be operated by company representatives
- ✓ 2 free registrations (conference and exhibitor registrations)
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.

* In case the Congress takes place only in a virtual form, due to governmental and/or travel restrictions beyond the Supplier's control, the Partner receives only the online promotion with a discount of 20%. The Partner will be notified before the due date of the second instalment and will receive a corrective invoice.

Basic Virtual Stand - Online Form

2 200 EUR / per item

Virtual stand – company profile

- ✓ Stand size 16:3
- ✓ Company profile (information about the company, products, chat opening hours etc)
- ✓ Hyperlink to Partner's website, microsite and social networks etc
- ✓ Up to 1 video to be uploaded (up to 100MB each)
- ✓ Up to 3 documents to be uploaded
- ✓ Chat - to be operated by company representatives
- ✓ 2 free registrations (conference and exhibitor registrations)
Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and chat with the participants. Therefore, the exhibitor registrations are not to be shared outside your company.

Additional Exhibitor Registration - Hybrid Form

80 EUR / per item

- ✓ Does not include access to scientific lectures

INDUSTRY PRESENTATIONS

All below mentioned prices are VAT excluded

Industry Satellite Symposium - Hybrid/Online Form

5 000 EUR / per item

The Partner can choose whether he will host an online or on-site satellite symposium. On-site symposium will be streamed for online participants too. Online symposium will be played in the meeting room for on-site participants too. In case the Congress takes place only in a virtual form, due to governmental and/or travel restrictions beyond the Supplier's control, on-site symposium will be automatically shifted into online form.

Industry Satellite Symposium - ON-SITE (FACE TO FACE EVENT)

- ✓ Companies are invited to host an Industry Satellite Symposium (maximum duration 60 minutes + 15 minutes for preparation and dismantling) on their selected topic to present their work and products
- ✓ Includes conference hall rental with facilities (screen, beam projector and laptop)

INDUSTRY SATELLITE SYMPOSIUM - ONLINE (VIRTUAL EVENT)

- ✓ Up to 60 mins Partner's Presentation during the online broadcast including Q&A (must be recorded 2 weeks before the event)
- ✓ Partner's advertisement of the Satellite Symposium on the Congress website (promotional banner must be provided by the Partner)
- ✓ Partner's advertisement of the Satellite Symposium in emails sent to participants (promotional banner must be provided by the Partner)
- ✓ 1 Satellite Symposium Rehearsal (quality of the internet connection check)

Please note that the topic and content of the Satellite Symposium must be agreed upon by the Organising Committee.

AREAS

All bellow mentioned prices are VAT excluded

E-poster Session - Hybrid/Online Form

Exclusive

1 000 EUR

- ✓ Partner's logo displayed in the e-poster session

E-meeting room rental - Hybrid/Online Form

1 500 EUR

- ✓ Private virtual meeting room for up to 9 people
- ✓ Purpose to be decided by partner (private meetings, discussions etc.)
- ✓ Technical support provided by the organizer

ADVERTISING

All below mentioned prices are VAT excluded

Video presentation - Hybrid/Online Form

3 000 EUR

- ✓ Up to 1-min video spot played online as well as on-site in meeting rooms during breaks (at least once a day).

Video spot - Hybrid/Online Form

2 000 EUR

- ✓ Up to 30-sec video spot played online as well as on-site in meeting rooms during breaks (at least once a day).

Bumper ad - Hybrid/Online Form

1 000 EUR

- ✓ Up to 6-sec video spot or PPT slideshow played online as well as on-site in meeting rooms during breaks (at least once a day).

Inside front cover page of the Final Programme - Hybrid/Online Form

Exclusive

1 000 EUR / per item

Colour full-page advertisement in Final programme - inside front cover page (electronic/printed version).

Inside Page of the Final programme - Hybrid/Online form

500 EUR / per item

Colour full-page advertisement in Final programme - inside page (electronic/printed version).

Inside back cover page of the Final Programme - Hybrid/Online Form

Exclusive

1 000 EUR / per item

Color full page advertisement in Final programme - inside back cover page (electronic/printed version).

Inside Page

1 500 EUR / per item

Outside back cover page of the Final programme - Hybrid/Online form

Exclusive

1 000 EUR / per item

Colour full-page advertisement in the Final programme - outside back cover page (electronic/printed version).